SUPPLY CHAIN GLASS
Changing the Game Through Transparency and Technology

At Rockfarm, we believe that data enablement drives a business forward. Once your data has been identified, correlated and stored, the question arises on how to generate actionable intelligence that can be used to develop strategic initiatives that drive value for the organization.

The answer? Format your data with Supply Chain Glass so it has meaning and can be easily deciphered by your team.

The Rockfarm Promise
- **Transparency** - Open book business model
- **Accountability** - Your goal is our goal
- **Cost to serve** business model with target fee structure
- **Full visibility** via our BI Platform “Supply Chain Glass”

At a Glance

**Services**
- Truckload - LTL, Ground Expedite, Intermodal, Rail, Ocean
- Equipment - Dry Van, Reefer, Open Deck, Specialty

**Key Metrics**
- 50,000+ carriers actively monitored
- 11 years of double-digit growth

**Technology Driven**
- Real Time API via Rockfarm Automated Truck Rate
- Exception Based Management
- Proactive Notification with Issue Resolution

**Established Partner Integrations**
- E2Open/BluJay – API, EDI
- MercuryGate – API, EDI
- Transporeon – EDI
- Integrated with 20+ ERP’s and 200 carrier EDI connections

Our Story

Identifying the lack of visibility inherent to collaboration and partnership with the 3rd party logistics arena, Rockfarm Supply Chain Solutions brought its open costing approach and culture of accountability to the logistics service industry in 2008. In 2012, looking to bring that same visibility & collaboration to the truckload fulfillment vertical, RT&T Logistics was acquired. The result of our efforts has created a transportation management company that brings client and carrier together with the single purpose of providing value.

In addition to our truckload brokerage services, we are an International Forwarder, NVOCC, IAC, CTPAT and licensed Customs Broker.