

SUPPLY CHAIN GLASS

Changing the Game Through Transparency and Technology



At Rockfarm, we believe that data enablement drives a business forward. Once your data has been identified, correlated and stored, the question arises on how to generate actionable intelligence that can be used to develop strategic initiatives that drive value for the organization.

The answer? Format your data with Supply Chain Glass so it has meaning and can be easily deciphered by your team.

The Rockfarm Promise

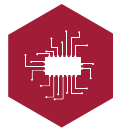
- ✓ **Transparency** - Open book business model
- ✓ **Accountability** - Your goal is our goal
- ✓ **Cost to serve** business model with target fee structure
- ✓ **Full visibility** via our BI Platform "Supply Chain Glass"

At a Glance



Services

Truckload - LTL, Ground Expedite, Intermodal, Rail, Ocean
Equipment - Dry Van, Reefer, Open Deck, Specialty



Technology Driven

Real Time API via Rockfarm Automated Truck Rate
Exception Based Management
Proactive Notification with Issue Resolution



Key Metrics

50,000+ carriers actively monitored
11 years of double-digit growth



Established Partner Integrations

E2Open/Blujay – API, EDI
MercuryGate – API, EDI
Transporeon – EDI
Integrated with 20+ ERP's
and 200 carrier EDI connections

Our Story

Identifying the lack of visibility inherent to collaboration and partnership with the 3rd party logistics arena, **Rockfarm Supply Chain Solutions** brought its open costing approach and culture of accountability to the logistics service industry in 2008. In 2012, looking to bring that same visibility & collaboration to the truckload fulfillment vertical, **RT&T Logistics** was acquired. The result of our efforts has created a transportation management company that brings client and carrier together with the single purpose of providing value.

In addition to our truckload brokerage services, we are an **International Forwarder, NVOCC, IAC, CTPAT** and licensed **Customs Broker**.

